

CORPORATE SOCIAL RESPONSIBILITY: OVERVIEW OF CONCEPTUAL AND THEORETICAL FRAMEWORKS OF ANALYSIS

Halima Muhammad Bande

Department of Business Administration, Federal University, Birnin Kebbi
Corresponding Author's email: *bandehalimatu@gmail.com*



Abstract

Predicated on the fundamental methodological roles of conceptual and theoretical frameworks, this paper provides a general and broader overview of the concepts and theories relevant to the study of various aspects of corporate social responsibility (CSR). This is with a view to simplify novice researchers' effort in articulating, structuring, defining and systematically construing and locating their CSR research within a particular conceptual and theoretical framework. The paper argues that some conceptual and theoretical frameworks, in whatever form(s) they are presented, are critical components of any meaningful research without which a research exercise would only be a shadow of itself bereft of any meaningful contribution to knowledge. There are no best conceptual and theoretical frameworks out there for all kind of research on CSR. However, each conceptual and theoretical framework to be applied in the study of CSR must contain all the necessary variables and terms that could help to address research questions, hypotheses and objectives. Any departure from this would be futile effort.

Keywords: CSR, Classical, Stakeholder, Legitimacy, Shareholder, Social contract, Instrumental strategy